



PROJECT REPORT:

Arbitron Makes the Switch



Maintenance Features and TriArmor® Corrosion Protection System Distinguish PT2 Cooling Towers from the Competition

Arbitron's corporate headquarters in Columbia, MD, made the switch to BAC's innovative PT2 Cooling Tower. The PT2 offers advanced technology, making it the leader in the evaporative cooling industry. The technology leads to reduced scaling, maintenance requirements, and sustained performance.

The facility's engineer insisted on the PT2 Cooling Tower because he wanted a unit that would have zero impact on their core business. He said, "I am a one man team and I do not want to waste time doing unnecessary maintenance, when I can be working on other projects. I wanted a unit that will help me do my job, be my ally and not an enemy." He added, "You know I have not taken vacation in years and I can finally take one now, thanks to this unit."

With the end user in mind, the PT2 Cooling Tower was designed with easy maintenance as a must. BAC believes that maintainability is directly related to actual maintenance and performance of the unit. The electronic water level control, automatic bearing greasers, double sealed bearings, and accessibility of motors reduce the maintenance cost. Motors, belts and drive shafts can be accessed without entering the unit. The facility's engineer claimed, "These features help keep the unit cleaner, more efficient and will outlast the life of the building."

Additionally, the PT2 offers various optional features which meet customer requirements and expectations. These features include the TriArmor® Corrosion Protection System, external ladders, multi-cell units and remotely mounted controls. The multi-cell units and sophisticated controls allow the operators to control capacity and perform maintenance without taking the entire unit out of service. He stated, "Even though we bought a catalog unit, it seems like this unit was custom ordered." When asked if he would recommend this unit or install more at his location, he simply replied: "Absolutely!"



For more information on the PT2 Cooling Tower, contact your local BAC Sales Representative or visit www.BaltimoreAircoil.com.



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